

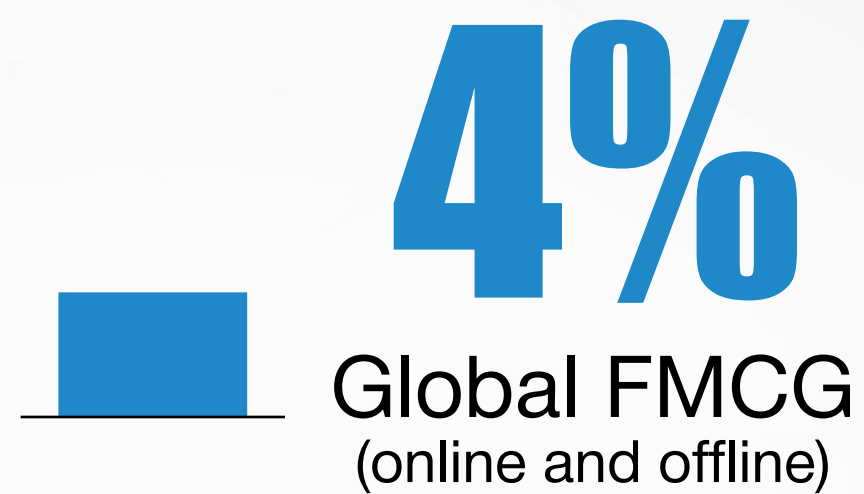
# SMART TECHNOLOGIES

FOR THE OPTICAL RETAIL  
AND ECOMMERCE



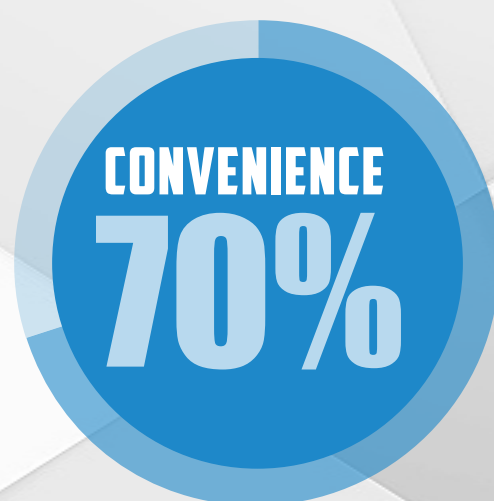
# ONLINE SHOPPING IS THE BIGGEST SHIFT IN CONSUMER HABITS

## GLOBAL E-COMMERCE ANNUAL GROWTH FORECAST\*



\* % GROWTH CAGR, Source: CPG Size and CPG eCommerce Size: Nielsen, Overall e-commerce and Growth

## TOP 4 GLOBAL FACTORS FOR E-COMMERCE SHOPPERS\*\*



\*\* Source: What's Next In E-commerce. Understanding The Omnichannel Consumer. 2017 The Nielsen Company (US), LLC.

# OUR TECHNOLOGIES

## FACE DETECTION AND TRACKING SYSTEM

*Developed by our own engineers system allows automatically detect faces from photos or real-time video getting from any PC or mobile phone cameras.*

### SUPPORTED PLATFORMS



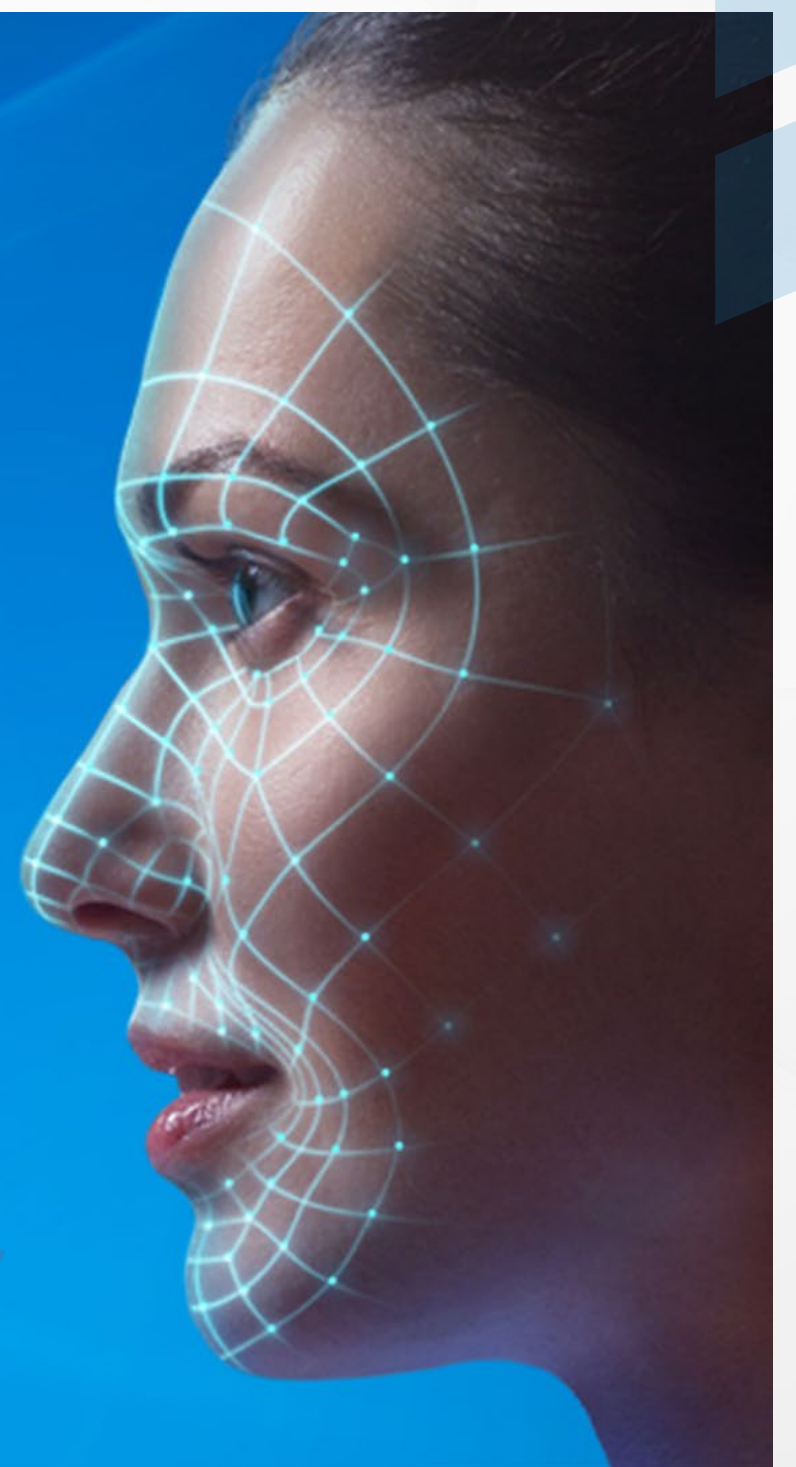
### Real-time face detection



### Automatic face tracking

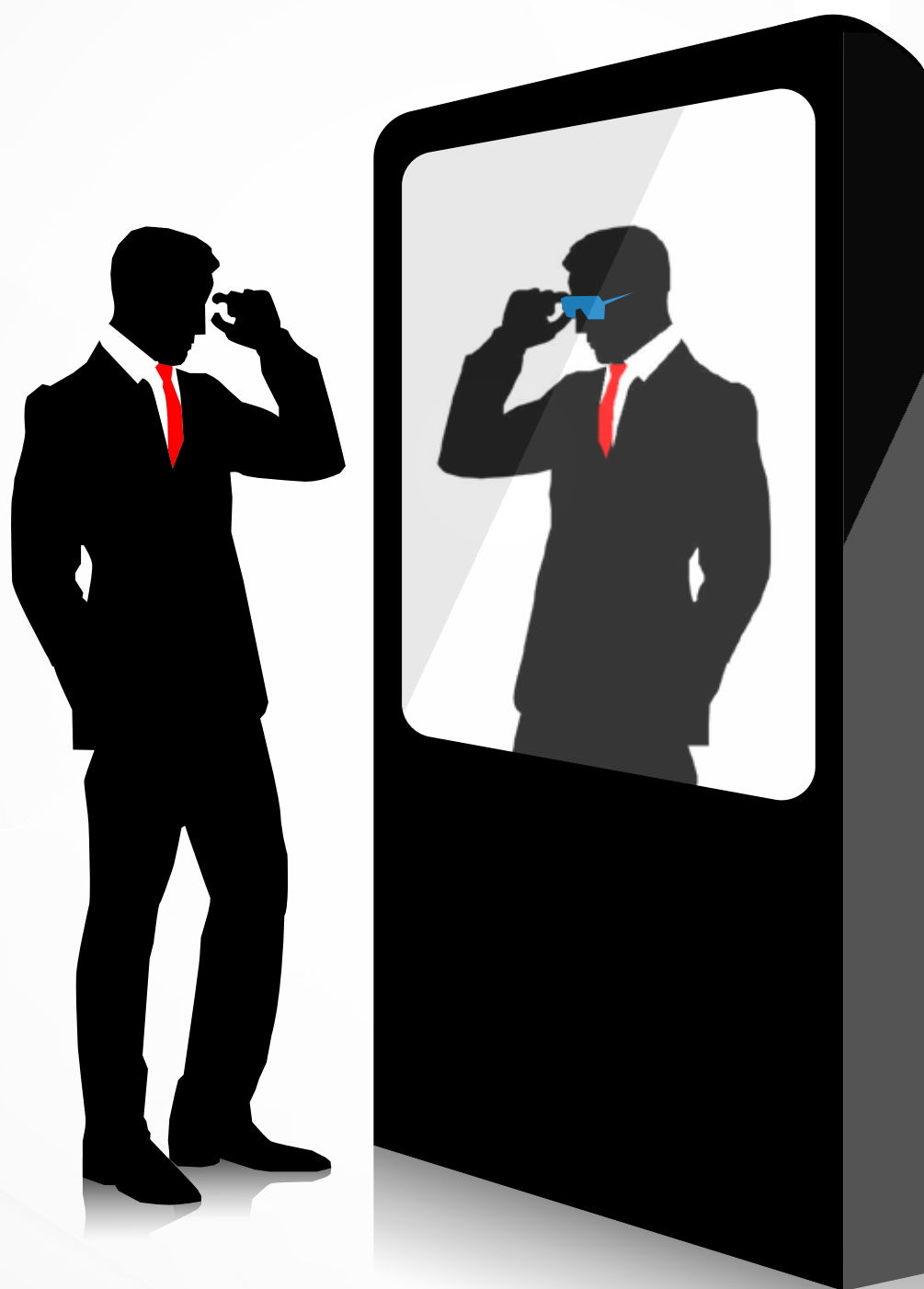


### Getting 3D face structure



# OUR TECHNOLOGIES

## 2.5/3D VIRTUAL TRY ON SYSTEM



Our core patented technology enables to get a realistic experience of try on AR eyewear simulations in real-time video and to look at photo-realistic virtual image of eyewear on your face like in virtual mirror in precise details before buying.

### FLEXIBILITY

*Works under any operation platform using default camera of any device*



### CUSTOMIZATION

*Developing and customization via SDK and API*



### USER EXPERIENCE

*Convenient, easy and fun*



# SOLUTIONS

## CUSTOM 3D VIRTUAL TRY ON APP FOR OPTICAL E-COMMERCE

*With a deep expertise in optical retail and e-commerce we offer solution which will significantly improve end users experience and make online buying process more convenient.*

*We provide 3D virtual try on App with all necessary features for online shopping and SDK to customize it according to client requirements.*

SUPPORTED  
PLATFORMS



# SOLUTIONS

## 3D VIRTUAL TRY ON SDK FOR WEB

### OPTICAL EDITION

*3D virtual try on SDK for Web designed and applicable for any online-shop and enable consumers to check how any sunglasses or optical frame look on their faces in a real-time mirror video.*



# VIRTUAL TRY ON AND ONLINE SHOPPING MACHINE

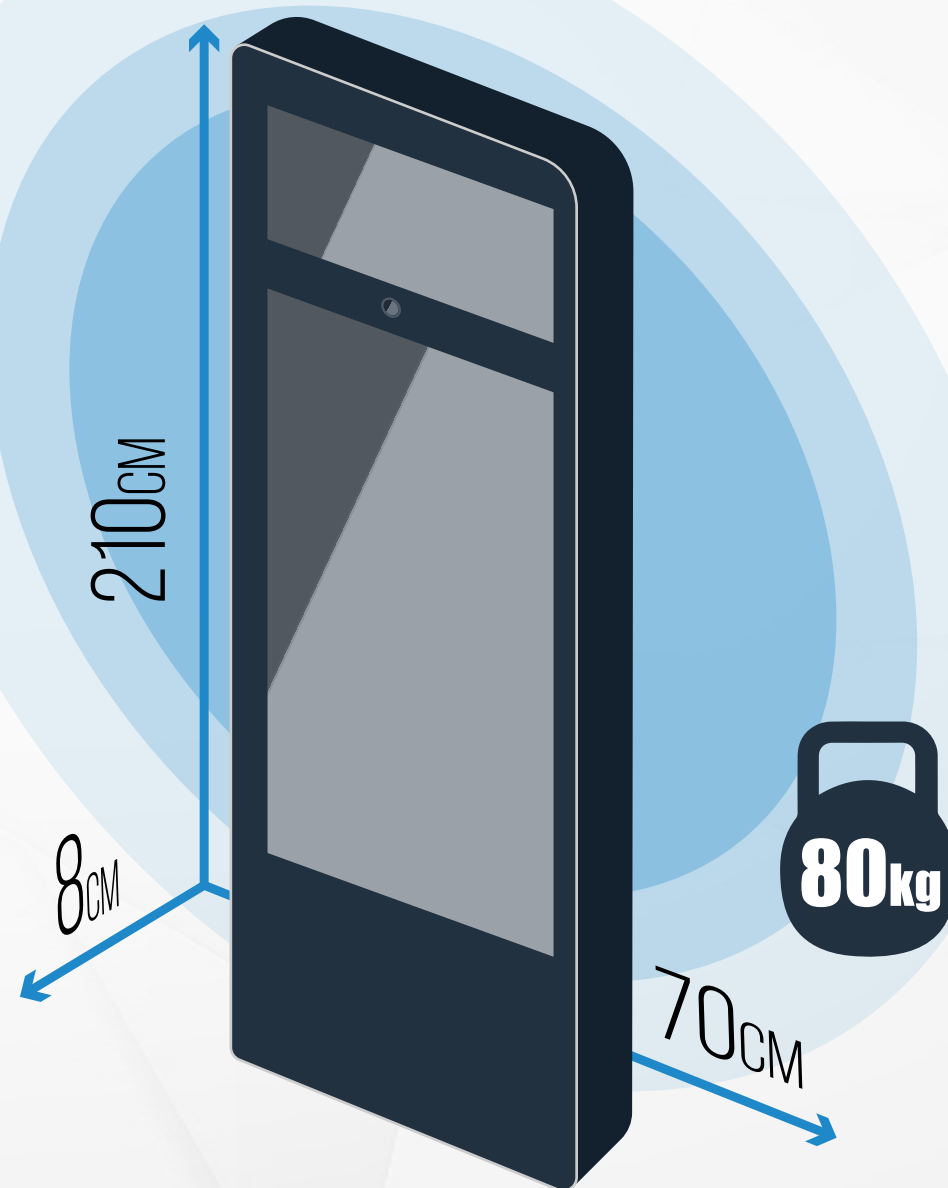


Advertising screen

SDK and API integration

Real-time remote management system

Unique 3D virtual try on technology



Easy and convenient explore the products



Access to unlimited product range



Available 24 / 7 / 365



3D virtual try on before buy

# AUTOMATIC VENDING MACHINE

## NEW GENERATION OF SMART VENDING MACHINES FOR OPTICAL RETAIL

*Our new smart vending machine brings the best of a few technologies in one box: AR, 3D virtual try on, cashless payments, touch-screen interface.*



Unlimited product range access

Try on, pay and take

Intuitive touch-screen interface

Absolutely new customer experience

## FEATURES

- UNIQUE 3D VIRTUAL TRY ON TECHNOLOGY
- REAL-TIME REMOTE MANAGEMENT SYSTEM
- CASHLESS PAYMENT SYSTEM: CREDIT/DEBIT CARDS, MOBILE PAYMENTS
- SDK AND API INTEGRATION
- ADVERTISING SCREEN



# CUSTOMIZED VENDING MACHINES



MODERN STYLE



POP STYLE

OR

ANY STYLE

AT YOUR CHOICE

## CONTACTS



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